



KRISTJÁN FREYR EINARSSON

Senior Product Designer

UX · Product Design · Design Systems
Front-end Prototyping

I'm a designer who enjoys making sense of unfamiliar things. My work spans digital products, visual identity and motion, with recent experience taking FIRST LOVE from early concepts through hardware, interface and launch. I use prototypes to explore ideas with the team, connect different disciplines and help good ideas become something we can build.

Based in Reykjavík, Iceland.
Available for remote/hybrid roles, long-term contracts and selected collaborations.

CORE COMPETENCIES

- Product design
- Interaction design
- Design systems
- Prototyping
- Visual identity
- Motion design

SELECTED EXPERIENCE

2023–Present LOVE SYNTHESIZERS

Co-founder / Product Designer

- Shaped FIRST LOVE's interface, interaction model and visual identity across hardware and software.
- Guided the hardware's industrial design from concept to manufacturing with engineering and industrial-design partners.
- Prototyped companion tools and user flows with firmware and software developers.

lovesynthesizers.com

2023–Present Studio Kristján

Founder / Independent Design Consultant

- Independent design work across digital products, visual identity, websites and motion.
- Recent projects include e-commerce branding and Shopify design, alongside front-end prototypes developed with clients and engineering teams.

2021–2023 fractal 5

Product Designer

- Explored new communication products through rapid prototypes, working with product leadership and engineering to develop and refine early ideas.

2017–2021 Teatime Games

Design Manager

- Built reusable UI systems that helped designers and developers work consistently across mobile game projects, including Trivia Royale.
- Created gameplay mockups and motion prototypes used in successful investor fundraising.
- Worked with product owners and developers to carry designs through production.

Trivia Royale reached #1 on the US App Store shortly after launch.



Earlier Experience

2014–2017 PLAYMO

Co-founder / Creative Director

- Co-founded a motion design studio, creating animation and visual stories for clients across industries.
- Developed concepts, storyboards and animation to turn complex subjects into clear, engaging stories.

studiokristjan.is/playmo

2013 RAMMAVINNSLAN

Co-founder / Animation Producer (TV)

2012–2013 PLAIN VANILLA PRODUCTIONS

Director of Animation & Visual Effects

2005–2012 JÓNSSON & LE'MACKS

Senior Motion Graphic Designer

- Motion graphics, post-production and broadcast production for high-profile advertising campaigns delivered under demanding production schedules.

2001–2002 HUGVIT

Graphic Designer

2000–2001 VEFJA

Graphic Designer / Co-founder

Selected Work

2026

FIRST LOVE

Product, interface and identity design for a standalone synthesizer.

studiokristjan.is/love

2026

FIRST LOVE SHARING HUB

A browser companion for managing sounds, backing up the instrument and discovering patches.

studiokristjan.is/love/sharing-hub

2020

TRIVIA ROYALE

UI systems and interactive prototypes for a multiplayer quiz game.

studiokristjan.is/teatime

EDUCATION

2002–2005 ICELAND UNIVERSITY OF THE ARTS

BA Graphic Design

LinkedIn

linkedin.com/in/kristjan-design/

